## About the Laws

## Does this affect your business?

A business that generates four cubic yards or more of commercial solid waste per week shall arrange for recycling service. This includes public entities such as schools and government agencies.

#### State Law & Local Law

California's Commercial Recycling Bill AB 341, effective July 1<sup>st</sup>, 2012 sets a recycling goal of 75% diversion by the year 2020. This bill is intended to reduce greenhouse gas emissions by diverting recyclable materials and to expand the opportunity for increased economic activity and green industry job creation.

AB 341 and the County of San Diego Solid Waste Ordinance requires that businesses and public entities that have trash service levels of four cubic yards or greater or multi-family units with four or more units shall have a recycling program. You may also choose to donate or sell your recyclable material. However, you must provide the County with proof that you are participating in a recycling program. Please contact the County Recycling Department at 858-694-2468 for details. County of San Diego Solid Waste Ordinance (Section 68.571) requires that residents and businesses shall only place designated recyclables in a recycling container and keep them separate from trash.

#### **Contacts**

County of San Diego
Eric Wolff
(858) 694-2468
Eric.Wolff@sdcounty.ca.gov



San Diego Green Business Program www.sdgreenbiz.org

## County of San Diego



# Business Waste Reduction & Assistance

## Your guide to:

- Reducing operating costs by recycling
- Meeting state and local recycling laws
- Increasing recognition and improving public image





www.R1Earth.Org www.WasteFreeSD.org



"By changing our waste and recycling service from 2 trash dumpsters to 1 trash and 1 recycling dumpster, we reduced our trash bill by 35%, a cost savings of \$130 per month. This is an annual savings of \$1,560!"

-Business Owner, Fallbrook Office Complex

## **Business Resources**

### Technical Assistance



The County of San Diego offers free technical assistance to unincorporated businesses to help them comply with state and local recycling laws, including waste reduction site assessments, assistance with service providers, and employee training.

#### Free Resource Materials



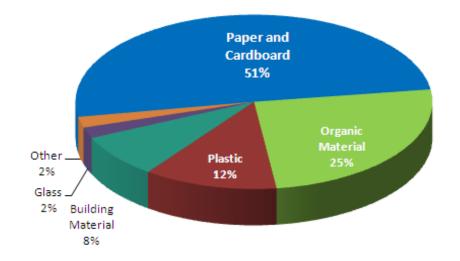
Available upon request are a list of waste and recycling companies, waste reduction guides, recycling containers on a case -by-case basis, stickers for identifying recycling containers, and posters for educating employees.

## Did you Know?



Products made from recycled materials require less energy and produce less air and water pollution than those made from virgin materials.

Paper and cardboard comprise 51% of business waste.



# Step-by-Step Guide

### 1. Call for free assistance

Call (858) 694-2468 for an on-site consultation. The County can provide you with free assistance in setting up a successful recycling program.



### 2. Select a service provider

When selecting a recycling service provider, ask:

- What recyclable materials are accepted? Most companies offer commingled recycling service, which accepts all of the required recyclables shown in the insert.
- Does the company offer lockable recycling bins with good signage?
- Do they require an "evergreen" contract or auto renewing contract?
- What will be my service cost after adding recycling? Commingles

recycling is often less expensive than comparable trash service.

Does the company offer waste audits?
 Waste audits show where you can reduce.

## 3. Identify recycling container locations

Recycling containers should be placed next to trash containers wherever possible. The best programs allow employees to recycle as easily as using a trash container.

## 4. Spread the word

Inform your staff and customers about the new recycling program with the County's free "what-to-recycle" posters and stickers.

## 5. Start recycling

All of the materials pictured in the insert are accepted in commingled recycling programs.



Thank You for Recycling! • ¡Gracias por Reciclar!









NO Green Waste • NO Paint or Chemicals NO Propane Cylinders • NO Trash



NO Verduras • NO Pintura o Químicos NO Tanques del Propano • NO Basura



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